



GRUPPO MOSSI & GHISOLFI

M & G Finanziaria Industriale S.r.l.

Client: M & G Finanziaria Industriale S.r.l.

Location: Tortona, Italy

Project Goal: Conduct analysis of the United States solid waste disposal system

Project Status: Completed

Introduction

M & G Finanziaria Industriale S.r.l. (M & G) is a large and well established chemical company based in Tortona, Italy. M & G is one of the largest producers of polyethylene terephthalate (PET) plastic resins, with manufacturing facilities located in Europe, the United States and Mexico. The company has other interests related to the chemical industry.

M & G expressed an interest in facilitating the development of a new technology related to solid waste disposal in the United States. However, before it could develop a detailed marketing plan, it first needed to gain a better understanding of the U.S. solid waste disposal system. As such, M & G retained L.B. Schmidt & Associates, LLC to provide an analysis of the system.

Project Scope

The analysis focused on the following key areas:

- Overview – U.S. Solid Waste Disposal System
- Overview – Current Landfill Issues
- Recommendations for the Introduction of New Technologies

Extensive research via the Web was conducted. In addition, site visits and key interviews were conducted in Louisville and Washington, D.C.

Project Results

Following the completion of the research phase, Luke Schmidt delivered a 120 page report to the client which provided a complete overview of the disposal system, along with recommendations regarding the introduction of the new technology.